# Lower Clarence Community Radio Inc.

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## SPONSORSHIP PACKAGES 2026-27

| PACKAGE | Announcements* | Cost per announcement | Standard rate (12 months) | Small Local Business† (12 months) |
|---|---|---|---|---|
| **Option #1** | 1 per day | $1.25 | **$460** | $420 |
| **Option #2** | 2 per day | $1.06 | **$780** | $700 |
| **Option #3** | 3 per day | $0.97 | **$1070** | $960 |
| **Option #4** | 4 per day | $0.85 | **$1280** | $1150 |
| 6 month packages available at half the cost of 12 months + $60.00 | | | | |
| **Option #5** | To be negotiated | $6.25 | **Min $190 + $20 prod fee** | |
| We can customise a sponsorship campaign to fit your needs, be it a one-off campaign for an upcoming event or a package that suits your specific business. | | | | |

**What you need to know**

1. Each sponsorship package includes a fee for production and administration – minimum $20.00 (except for Option 5).
2. Each announcement will be in the range of 25 to 30 seconds duration.
3. Your announcement will be produced using the information you provide.
4. Your announcement will be put to air within 14 days of your final approval subject to the following:
5. Please be aware that we are all volunteers, including our Production Team. If for any reason there is a delay in the Production Team placing your announcement to air within 14 days of your final approval, your "Sponsor Package Renewal Date" will be extended by the time we have caused the delay.
6. Any amendments to your approved announcement which require additional work from our Production Team will attract a $50 Amendment Fee.
7. TLCFM reserves the right to change pricing without notice.
8. TLCFM broadcasts 24 hours a day, 7 days a week.
9. TLCFM streams "Live to the World".

* *Prices reflect Daytime playing ie 6am to 9pm.*

† *A discount of approximately 10% on standard rates may be offered to a "Small Local Business" (upon application and at the discretion of the President), whereby the business (a) has a primary business address located in the Lower Clarence region; and (b) employs less than ten staff members.*

**Sponsorship Policy**

1. Sponsorship will not be a factor in determining access to broadcasting time.
2. Editorial decisions affecting the content and style of individual programs are not influenced by program or station sponsors.
3. Editorial decisions affecting the content and style of overall station programming are not influenced by program or station sponsors.
4. TLCFM will not accept any content that promotes tobacco, gambling, misuse of alcohol or that is aimed at minors.
5. Sponsorship will not be accepted from individuals or groups whose policies are inconsistent with the general directions of TLCFM.
6. Under no circumstances can presenters accept gifts, products or services or payment in return for promotion of a product, service or business.
7. TLCFM reserves the right to refuse any paid announcement.

# SPONSORSHIP APPLICATION / RENEWAL

**BUSINESS NAME:** .....

**CONTACT PERSON:** .....

**POSTAL ADDRESS:** .....

**PHONE NO.:** .....

**EMAIL:** .....

**WEBSITE:** .....

**ABN:** .....

**TAG LINE:** .....

**SERVICES OFFERED:** .....

(Draft script outline) .....

.....

By signing this package request, you acknowledge you have read and understood the Sponsorship Policy and this Sponsorship Application.

**SPONSOR SIGNATURE:** .....

**DATE:** .....

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**PAYMENT DETAILS:**

| **OPTION #** (Please circle): | **1** | **2** | **3** | **4** | **5** | **6** |
|---|---|---|---|---|---|---|

**Preferred payment term** (Please tick)**:** **6 monthly** ☐ **12 monthly** ☐

**TOTAL AMOUNT:** **$** ..... Small Local Business discount ☐

**Please note that advance payment is required for all sponsors**

**Payment:** **Direct deposit** **BSB: 533-000 Account: 32857493 Bank: BCU**

Cheque Payable to 2TLC Lower Clarence Community Radio Inc.